



Leaderboard: 1200 x 160

CanAmRugby.com

Digital Banner Specifications

File Formats:

Files must be GIF, JPEG
Max size 50k, 144 DPI

Website URL:

Advertisers must provide the exact website or link (URL) they want their ad linked to

Design Services Available:

For businesses who are not able to build or allocate a person to design/build the banner ad, Can-Am Rugby can create the ad for you. Can-Am Rugby will only provide jpeg banners. The cost is \$75 for this option.

Advertisers are required to provide content (digital images, digital logo, and information to be used on the ad). Once content is provided, a mock-up will be created and advertiser will have no more than 2 rounds of corrections to approve the ad.



Skyscraper: 355 x 600



Standard: 355 x 300